

# RAUNDS TOWN COUNCIL

Report to: Policy and Resources Committee  
September 2018



## TOWN COUNCIL CREST

### Summary:

A report on use of Town Council Crest.

### Attachments:

None

#### 1.0

#### Background.

In July 2017 a local tradesman contacted the Town Council to ask if he would be able to use the Town Council Crest on his van. This was considered by the Full Council and the minute is shown below:

**161.17 Request from Local Tradesman:** To consider a request from a local business regarding the use of the town crest.

Members considered the request. Everyone agreed that the tradesman in question provides excellent service and value for money. The Council agreed that they would be happy to give a recommendation to any interested parties.

With regard to allowing use of the Town Crest on a company vehicle it was felt that the Policy and Resources committee should consider this and prepare a policy for approval by the council. The policy would need to consider how the council reviewed use of the crest and whether use of the crest would be for a limited period.

**RESOLVED that the Policy and Resources committee be asked to prepare a policy on use of the Town Crest. The clerk is to write to the tradesman in question and advise the outcome.**

#### 2.0

#### Policy Considerations

In creating a policy on this matter the council would need to have regard to:

- The length of time that permission would be granted for?
- Should there be any charge for use of the crest?
- Should there be a mechanism for withdrawing permission if the council no longer wished to be associated with a particular supplier?

A simpler solution, which has been suggested by the tradesman himself, is that the Town Council produce a set of magnetic plates that can be fixed to any vehicle with the words:

**“Working on behalf of Raunds Town Council”** followed by the crest.

These can be temporarily assigned to any supplier, but they would remain the property of the Town Council.

#### 3.0

#### Recommendation

That the Town Council purchase a set of magnetic plates for use by various

	tradesman and that it be delegated to the clerk to assign the plates to appropriate regular contractors, such as the gardener or maintenance workers.	
<b>Implications:</b>		
Council objectives:	A prosperous local economy	X
Equalities & Human Rights	There are no equalities and human rights issues	X
Crime and Disorder	Crime and disorder has been considered	X
Bio-diversity	There are no bio-diversity implications	X
Financial	There are no financial implications at this stage	
	There will be financial implications	X
	There is provision within the budget	X
	Decisions may give rise to additional expenditure	
	Decisions may have potential for income generation	
Legal	Power: Local Government Act 1972	X
	Other considerations: None	
Risk Management	Material risks exist and these are currently being assessed.	X
	- Inherent risk score:	
	- Residual risk score:	
<b>Person originating this report:</b> Kate Houlihan: Town Clerk		
<b>Date:</b> 29 August 2018		